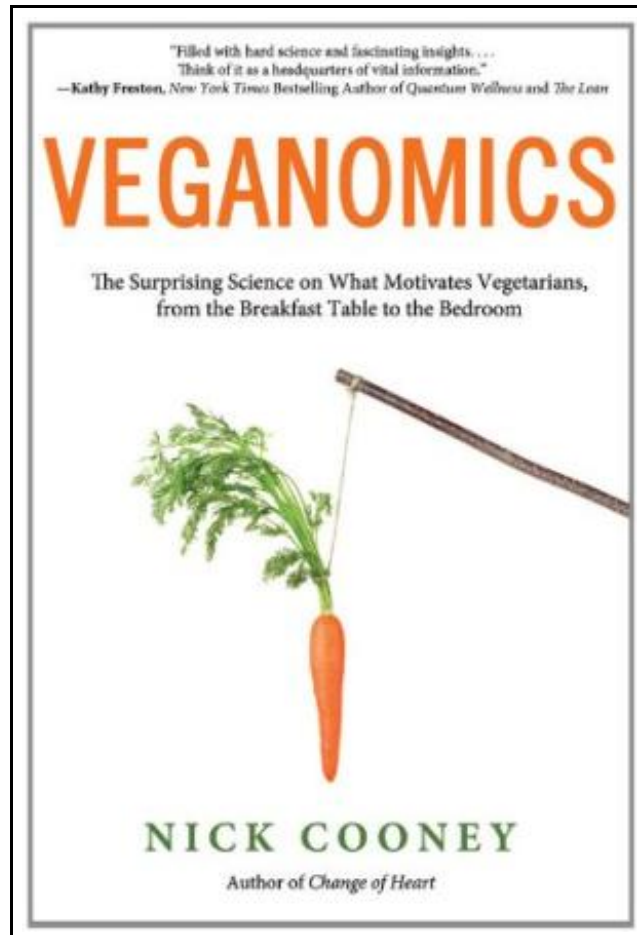


## Veganomics: The Surprising Science on What Motivates Vegetarians, from the Breakfast Table to the Bedroom



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