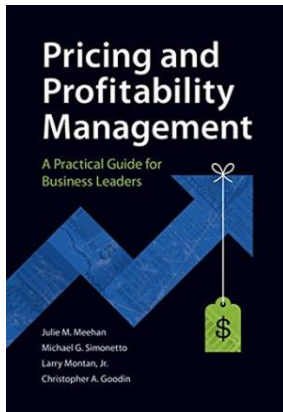


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PRICING AND PROFITABILITY MANAGEMENT: A PRACTICAL GUIDE FOR BUSINESS LEADERS



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