



Paranormality: Why We Believe the Impossible

By Wiseman, Richard.

Pan. 1 Paperback(s), 2011. soft. Book Condition: New. Britain's only professor for the Public Understanding of Psychology, with an international reputation for his research into such unusual areas as deception, luck, humor, and the paranormal, Richard Wiseman is clear about one thing: paranormal phenomena don't exist. Even so, he notes, research into telepathy, fortune-telling, and out-of-body experiences gives us insight into our brains, behavior, and beliefs. Here he examines the science behind the supernatural, revealing techniques that allow you to experience the impossible for yourself: Learn how to control your dreams, convince strangers that you know all about them, and unleash the power of your unconscious mind. "People are emotionally drawn to the supernatural. They actively want weird, spooky things to be true. Wiseman shows us a higher joy as he deftly skewers the paranormal charlatans, blows away the psychic fog and lets in the clear light of reason." Richard Dawkins "Experiments that investigate the paranormal are bizarre and entertaining, and Wiseman is a witty guide in what is often a mind-boggling read. Ultimately you'll discover why your brain is far more extraordinary than any of the supernatural claims in this book." New Scientist 340.



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